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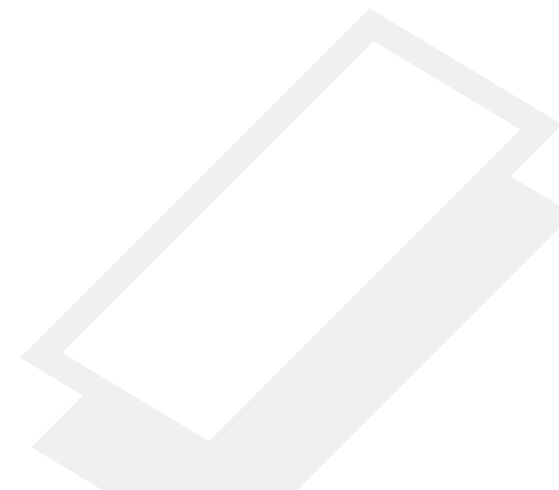


MANUFACTURING SCALE

Full-chain intelligent manufacturing



At Clever Choice, flooring is more than just a surface; it is about crafting environments that tell unique stories, a mission we have stayed true to since our founding in Queensland in 2003. Deeply rooted in our Australian heritage, we embody the spirit of reliability and community in everything we do. Our commitment to service, passion, and a genuine, friendly approach ensures a personal touch in every interaction, transforming a simple purchase into a premium experience. Trust serves as the bedrock of our relationships; we value integrity above all else, believing that an honest “no” is always better than a dishonest “yes.” We build on a foundation of mutual respect, taking the time to understand the intimate details of your business to ensure we align you with the perfect products. As industry experts, we guide you toward truly "Clever" decisions, backed by rigorous technical advice that ensures your flooring is not only chosen wisely but installed to the highest standards. With a smile and a "service-first" mindset, our confidence is built on decades of local knowledge. We pride ourselves on providing timely, relevant information, always steering you down the right path by prioritizing your needs and the enduring quality of your space.



Byzantine Architecture



Byzantine aesthetics, reimagined through the art of composite-material marquetry, radiate refined opulence and imperial dignity.





A symphony of light and order, restoring the royal elegance to every step.

Symmetrical geometry as visual structure, mixed-material inlay as medium – classical symbols, contemporarily reimagined.



dyeing parquetry UV lacquer inlay

Wood Species : black walnut

Size : 850*850*15 mm

Thickness : 1.2 mm



dyeing parquetry UV lacquer inlay

Wood Species : oak

Size : 850*850*15 mm

Thickness : 1.2 mm



dyeing parquetry UV lacquer inlay

Wood Species : oak

Size : 850*850*15 mm

Thickness : 1.2 mm



dyeing parquetry UV lacquer inlay

Wood Species : oak

Size : 850*850*15 mm

Thickness : 1.2 mm



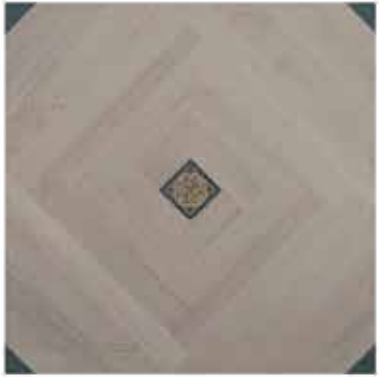
dyeing parquetry UV lacquer inlay

Wood Species : oak
Size : 850*850*15 mm
Thickness : 1.2 mm



dyeing parquetry UV lacquer inlay

Wood Species : oak, black walnut
Size : 850*850*15 mm
Thickness : 1.2 mm



dyeing parquetry UV lacquer inlay

Wood Species : black walnut, oak
Size : 850*850*15 mm
Thickness : 1.2 mm



parquetry brushed reactive stain UV lacquer inlay

Wood Species : teak
Size : 800*800*15 mm
Thickness : 2.0 mm



dyeing parquetry UV lacquer inlay

Wood Species : black walnut, oak
Size : 850*850*15 mm
Thickness : 1.2 mm



dyeing parquetry UV lacquer inlay

Wood Species : oak
Size : 850*850*15 mm
Thickness : 1.2 mm



dyeing parquetry UV lacquer inlay

Wood Species : black walnut, oak
Size : 850*850*15 mm
Thickness : 1.2 mm



parquetry brushed UV lacquer inlay

Wood Species : teak
Size : 800*800*15 mm
Thickness : 2.0 mm



Chartres Stained Glass

dyeing parquetry UV lacquer

Wood Species : black walnut、oak

Size : 600*600*15 mm

Thickness : 1.2 mm



Lalique Tendril Motif II

parquetry brushed reactive stain UV lacquer inlay

Wood Species : black walnut、oak

Size : 850*850*15 mm

Thickness : 1.2 mm



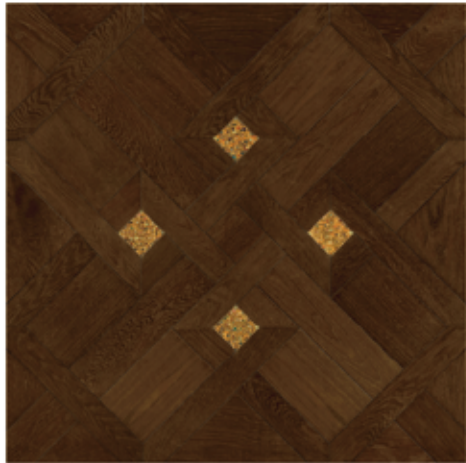
Klint Sigil

parquetry brushed reactive stain UV lacquer inlay

Wood Species : black walnut、oak

Size : 800*800*15 mm

Thickness : 3.0 mm



San Marco's Golden Steps II

parquetry brushed reactive stain natural oil inlay

Wood Species : oak

Size : 1200*1200*18 mm

Thickness : 3.0 mm



The Lost Medici Legacy

parquetry brushed reactive stain UV lacquer inlay

Wood Species : black walnut

Size : 600*600*15 mm

Thickness : 1.2 mm



Peacock Eye

parquetry brushed reactive stain UV lacquer inlay

Wood Species : black walnut

Size : 600*600*15 mm

Thickness : 1.2 mm



San Marco's Golden Steps I

parquetry brushed reactive stain natural oil inlay

Wood Species : black walnut

Size : 1200*1200*18 mm

Thickness : 3.0 mm



Primavera

parquetry brushed reactive stain natural oil

Wood Species : oak

Size : 1200*1200*18 mm

Thickness : 3.0 mm



parquetry brushed reactive stain UV lacquer

Wood Species : oak
Size : 600*600*15 mm
Thickness : 1.2mm



parquetry brushed reactive stain UV lacquer

Wood Species : oak
Size : 600*600*15 mm
Thickness : 1.2mm



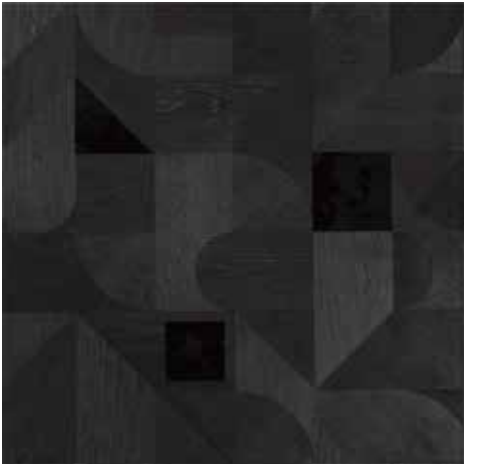
parquetry brushed UV lacquer

Wood Species : teak
Size : 600*600*15 mm
Thickness : 1.2mm



parquetry brushed reactive stain UV lacquer

Wood Species : oak
Size : 600*600*15 mm
Thickness : 1.2mm



Knight's Medal

parquetry brushed reactive stain natural oil inlay

Wood Species : black walnut 、 oak
Size : 1000*1000*18 mm
Thickness : 3.0 mm



Lalique Tendril Motif I

parquetry brushed reactive stain natural oil inlay

Wood Species : black walnut 、 wenge 、 teak
Size : 1000*1000*18 mm
Thickness : 3.0 mm



The Secret Code of Acanthus

parquetry brushed reactive stain natural oil inlay

Wood Species : black walnut 、 wenge、 teak、 oak
Size : 1000*1000*18 mm
Thickness : 3.0 mm



Senecio

dyeing parquetry natural oil inlay

Wood Species : oak
Size : 1200*1200*15 mm
Thickness : 3.0mm



Kandinsky Circular Rhythm

brushed parquetry UV lacquer inlay

Wood Species : black walnut、oak
Size : 600*600*15 mm
Thickness : 3.0mm



Wood Species : oak Size : 1000*1000*18 mm Thickness : 3.0mm

Glazed Night Watch

brushed carbonized inlay



Wood Species : black walnut、oak Thickness : 3.0mm
Size : 600*600*15 mm

brushed parquetry UV lacquer inlay



Mucha's Floral Crown

parquetry brushed reactive stain natural oil inlay

Wood Species : oak
Size : 1000*1000*18 mm
Thickness : 3.0mm



Imam Star Radiance

parquetry brushed UV lacquer

Wood Species : black walnut
Size : 600*600*15 mm
Thickness : 1.2mm

Pouring Pompidou



A contemporary interpretation of classic herringbone and chevron, where industrial edge resonates with artistry.



Innovative Flooring Solutions



Design Principle:

Drawing on the architectural language of Pompidou, this design pushes beyond traditional herringbone and chevron, creating a contemporary expression full of rhythm and tension.



brushed UV lacquer

Wood Species : oak
Size : 760*150*15 mm
Thickness : 3.0 mm



brushed UV lacquer

Wood Species : oak
Size : 760*150*15 mm
Thickness : 3.0 mm



brushed UV lacquer

Wood Species : black walnut
Size : 760*150*15 mm
Thickness : 3.0 mm



dyeing UV lacquer

Wood Species : oak Size : 730*140*15 mm Thickness : 1.2 mm



brushed UV lacquer

Wood Species : oak
Size : 760*150*15 mm
Thickness : 3.0 mm



brushed special texture UV lacquer

Wood Species : oak
Size : 760*150*15 mm
Thickness : 3.0 mm



brushed special texture UV lacquer

Wood Species : oak
Size : 760*150*15 mm
Thickness : 3.0 mm



brushed UV lacquer

Wood Species : oak
Size : 600*125*15 mm
Thickness : 3.0 mm



brushed special texture UV lacquer

Wood Species : oak
Size : 900*100*15 mm
Thickness : 3.0 mm



brushed UV lacquer

Wood Species : oak
Size : 600*125*15 mm
Thickness : 3.0 mm



brushed UV lacquer

Wood Species : oak Size : 760*150*15 mm Thickness : 3.0 mm



brushed UV lacquer

Wood Species : black walnut Size : 600*150*15 mm Thickness : 3.0 mm



brushed UV lacquer

Wood Species : oak
Size : 600*125*15 mm
Thickness : 1.2 mm



brushed UV lacquer

Wood Species : oak
Size : 600*125*15 mm
Thickness : 1.2 mm

Thick Gagosian



Thick-veneer wide planks – understated yet substantial, offering the weight and warmth of an art collection.





brushed

reactive stain

UV lacquer

Wood Species : oak

Size : 1900*190*15 mm

Thickness : 3.0 mm



brushed

reactive stain

UV lacquer

sawn

Wood Species : oak

Size : 2200*240*15 mm

Thickness : 4.0 mm

Design Principle:

Using 3.0/4.0/5.0mm thick veneer as the canvas, and through techniques such as reactive-staining, smoking, and hand-scraping, we refine an oil-painting-like serene texture and a collectible-grade presence.



brushed UV lacquer sawn smoked

Wood Species : oak Size : 1900*190*15 mm Thickness : 3.0 mm



brushed UV lacquer

Wood Species : black walnut
Size : 2200*240*15 mm
Thickness : 4.0 mm



brushed UV lacquer

Wood Species : white ash
Size : 2200*240*15 mm
Thickness : 4.0 mm



brushed reactive stain UV lacquer

Wood Species : oak
Size : 1900*190*15 mm
Thickness : 3.0 mm



brushed UV lacquer sawn reactive stain

Wood Species : oak
Size : 1900*190*15 mm
Thickness : 3.0 mm



brushed UV lacquer sawn reactive stain

Wood Species : oak
Size : 1900*190*15 mm
Thickness : 3.0 mm



brushed UV lacquer sawn reactive stain

Wood Species : oak
Size : 2200*240*15 mm
Thickness : 4.0 mm



M-H0508

brushed UV lacquer

Wood Species : oak Size : 1900*190*15 mm Thickness : 3.0 mm



relief carving UV lacquer

Wood Species : black walnut
Size : 2200*240*15 mm
Thickness : 4.0 mm



relief carving UV lacquer

Wood Species : black walnut
Size : 2200*240*15 mm
Thickness : 4.0 mm



brushed UV lacquer sawn smoked

Wood Species : oak
Size : 1900*190*15 mm
Thickness : 3.0 mm



brushed reactive stain UV lacquer

Wood Species : oak Size : 2200*240*15 mm Thickness : 4.0 mm



special texture reactive stain UV lacquer

Wood Species : oak
Size : 2200*240*15 mm
Thickness : 4.0 mm



relief carving UV lacquer

Wood Species : black walnut
Size : 2200*240*15 mm
Thickness : 4.0 mm



brushed UV lacquer

Wood Species : oak
Size : 2200*240*15 mm
Thickness : 4.0 mm



brushed UV lacquer

Wood Species : oak
Size : 2200*240*15 mm
Thickness : 4.0 mm



brushed reactive stain UV lacquer sawn

Wood Species : oak
Size : 2200*240*15 mm
Thickness : 4.0 mm



brushed reactive stain UV lacquer sawn

Wood Species : oak
Size : 2200*240*15 mm
Thickness : 4.0 mm



Deconstruction Supremacism



Geometric art, deconstructed to simplicity, reveals dislocation as the elegant paradox of space.





Icarus

brushed

UV lacquer

Wood Species : oak

Size : 910*140*15 mm

Thickness : 1.2 mm



brushed

inlay

UV lacquer

Wood Species : oak

Size : 378*285*15 mm

Thickness : 1.2 mm



brushed

inlay

UV lacquer

Wood Species : oak

Size : 519*190*15 mm

Thickness : 1.2 mm

Signature Products

Geometric composition and fragmented splicing – deconstructive tension for showrooms, art spaces, and boutique hotels. Contemporary elegance for the design-driven.



dyeing

parquetry

UV lacquer

Wood Species : oak

Size : 500*500*15 mm

Thickness : 1.2 mm



dyeing

parquetry

UV lacquer

Wood Species : oak

Size : 300*260*15 mm

Thickness : 1.2 mm



Tuileries Garden

dyeing

parquetry

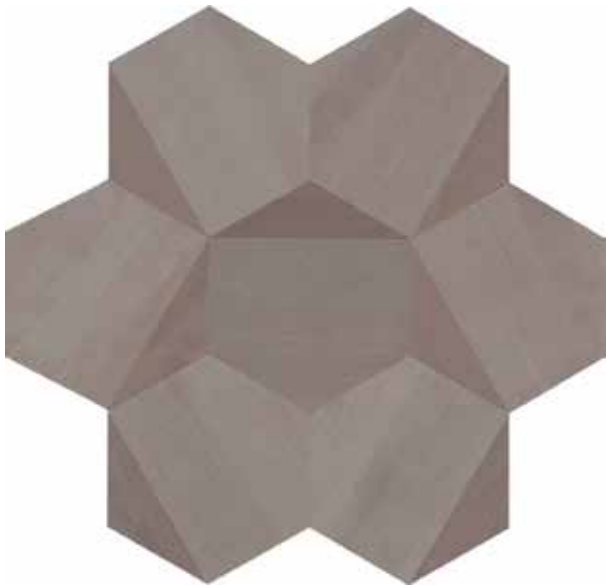
UV lacquer

inlay

Wood Species : oak

Size : 693*600*15 mm

Thickness : 1.2 mm



dyeing

parquetry

UV lacquer

Wood Species : oak

Size : 300*260*15 mm

Thickness : 1.2 mm



dyeing

UV lacquer

inlay

Wood Species : black walnut

Size : 1200*600*15 mm

Thickness : 3.0 mm



dyeing

brushed

UV lacquer

inlay



Wood Species : black walnut

Size : 300*445.8*15 mm

Size : 103*418.3*15 mm

Thickness : 1.2 mm



brushed

reactive stain

natural oil

inlay

Wood Species : teak

Size : 600*451.5*15 mm

Thickness : 3.0 mm



parquetry

brushed

UV lacquer

Wood Species : black walnut

Size : 360*336*15 mm

Thickness : 1.2 mm

dyeing

brushed

UV lacquer

inlay

Wood Species : black walnut、 oak

Size : 1200*600*15 mm

Thickness : 1.2 mm





parquetry brushed reactive stain UV lacquer inlay

Wood Species : oak
Size : 600*451.5*15 mm
Thickness : 3.0 mm



brushed UV lacquer

Wood Species : black walnut
Size : 460*265.5*15 mm
Thickness : 1.2 mm



parquetry brushed reactive stain natural oil inlay

Wood Species : oak
Size : 600*600*15 mm
Thickness : 2.0 mm

brushed parquetry UV lacquer

Wood Species : black walnut 、 oak
Size : 380*190*15 mm
Thickness : 3.0 mm





brushed

UV lacquer

inlay

Snowy Sainte-Victoire I

Wood Species : black walnut、oak Size : 297*180*15 mm 458*295*15 mm 270*150*15 mm Thickness : 3.0 mm



brushed

UV lacquer

inlay

parquetry

brushed

reactive stain

UV lacquer

Wood Species : black walnut

Size : 838*694*15 mm

Thickness : 2.0 mm

Wood Species : black walnut 、oak

Size : 297*180*15 mm

Size : 458*295*15 mm

Size : 270*150*15 mm

Thickness : 3.0 mm



Realism Painting



Bringing back the authenticity of wood grain – pure, natural, and untouched.



brushed UV lacquer

Wood Species : white ash
Size : 1900*190*15 mm
Thickness : 3.0 mm



brushed UV lacquer

Wood Species : oak
Size : 1900*190*15 mm
Thickness : 3.0 mm

Design Principle:

Authentic Material Experience - Embrace knots, grain, and color variation; keep wood's natural authenticity. Ready for Life - Built for daily use: durable, stain-proof, easy to clean, repairable, and solid-wood-like underfoot.



brushedUV lacquer

Wood Species : black walnut

Size : 1900*190*15 mm

Thickness : 3.0 mm

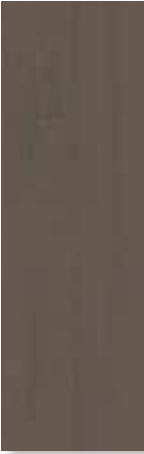


brushedUV lacquer

Wood Species : black walnut

Size : 1900*190*15 mm

Thickness : 3.0 mm



brushedUV lacquer

Wood Species : oak

Size : 1900*190*15 mm

Thickness : 3.0 mm



brushedUV lacquer

Wood Species : oak

Size : 1900*190*15 mm

Thickness : 3.0 mm



brushedUV lacquer

Wood Species : oak

Size : 1900*190*15 mm

Thickness : 3.0 mm



brushedUV lacquer

Wood Species : oak

Size : 1900*190*15 mm

Thickness : 3.0 mm



brushedUV lacquer

Wood Species : oak

Size : 1900*190*15 mm

Thickness : 3.0 mm





brushed UV lacquer

Wood Species : teak
Size : 1900*190*15 mm
Thickness : 3.0 mm



sawn brushed UV lacquer

Wood Species : oak
Size : 2200*240*15 mm
Thickness : 4.0 mm



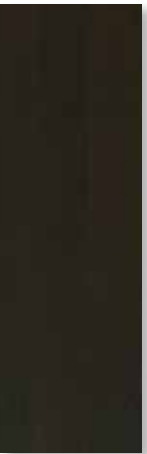
brushed UV lacquer

Wood Species : white ash
Size : 1900*190*15 mm
Thickness : 3.0 mm



Wood Species : oak Size : 1900*190*15 mm Thickness : 3.0 mm

sawn brushed UV lacquer



brushed UV lacquer hand-scraped

Wood Species : teak
Size : 1900*190*15 mm
Thickness : 3.0 mm



sawn brushed UV lacquer

Wood Species : oak
Size : 1900*190*15 mm
Thickness : 3.0 mm



brushed UV lacquer

Wood Species : oak
Size : 1900*190*15 mm
Thickness : 2.0 mm



brushed UV lacquer

Wood Species : oak
Size : 1900*190*15 mm
Thickness : 2.0 mm



brushed UV lacquer

Wood Species : oak
Size : 1900*190*15 mm
Thickness : 2.0 mm



brushed UV lacquer

Wood Species : oak
Size : 1900*190*15 mm
Thickness : 2.0 mm



brushed UV lacquer

Wood Species : oak
Size : 1900*190*15 mm
Thickness : 3.0 mm



brushed UV lacquer

Wood Species : black walnut
Size : 1900*190*15 mm
Thickness : 2.0 mm



brushed UV lacquer

Wood Species : oak
Size : 1900*190*15 mm
Thickness : 3.0 mm



brushed UV lacquer

Wood Species : oak
Size : 1900*190*15 mm
Thickness : 3.0 mm



brushed UV lacquer

Wood Species : oak
Size : 1900*190*15 mm
Thickness : 3.0 mm



brushed UV lacquer

Wood Species : oak
Size : 1900*190*15 mm
Thickness : 3.0 mm



brushed UV lacquer

Wood Species : oak
Size : 1900*190*15 mm
Thickness : 3.0 mm



brushed UV lacquer

Wood Species : oak
Size : 1900*190*15 mm
Thickness : 3.0 mm



brushed UV lacquer

Wood Species : black walnut
Size : 1900*190*15 mm
Thickness : 2.0 mm



brushed UV lacquer

Wood Species : black walnut
Size : 1900*190*15 mm
Thickness : 3.0 mm



brushed UV lacquer

Wood Species : white ash
Size : 1900*190*15 mm
Thickness : 3.0 mm



brushed UV lacquer

Wood Species : white ash
Size : 1900*190*15 mm
Thickness : 3.0 mm



brushed UV lacquer

Wood Species : white ash
Size : 1900*190*15 mm
Thickness : 3.0 mm



brushed UV lacquer

Wood Species : black walnut
Size : 1900*190*15 mm
Thickness : 3.0 mm



brushed UV lacquer

Wood Species : black walnut
Size : 1900*190*15 mm
Thickness : 3.0 mm



brushed UV lacquer

Wood Species : white ash Size : 1900*190*15 mm Thickness : 3.0 mm



brushed UV lacquer

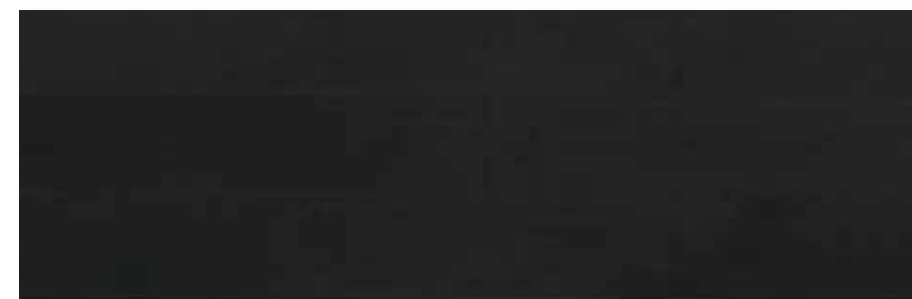
Wood Species : black walnut
Size : 1900*190*15 mm
Thickness : 3.0 mm



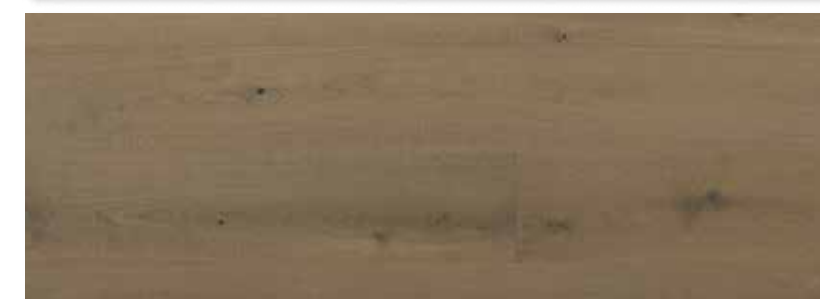
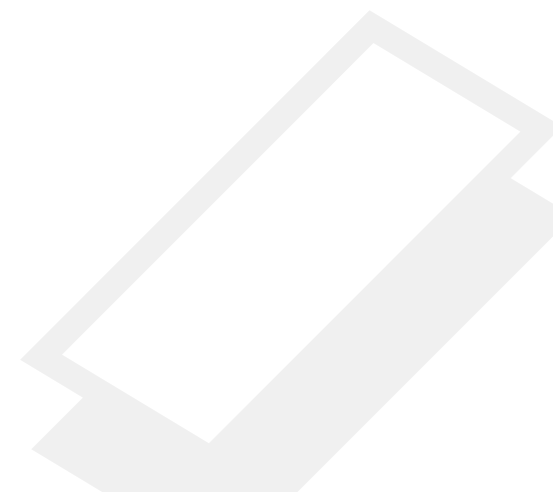
brushed UV lacquer

Wood Species : oak
Size : 1900*190*15 mm
Thickness : 3.0 mm

Post Impressionism



Infused with the light and color of post-impressionism, the home's atmosphere deepens into a warm abundance.





Design Principle:

Inspired by post-impressionist color, our penetrating dyeing technique brings oil-painting softness to home flooring, with rich depth and an artistic resonance.



dyeing

UV lacquer

Wood Species : black walnut

Size : 1900*190*15 mm

Thickness : 1.2 mm



dyeing

brushed

Wood Species : black walnut

Size : 1900*190*15 mm

Thickness : 1.2 mm



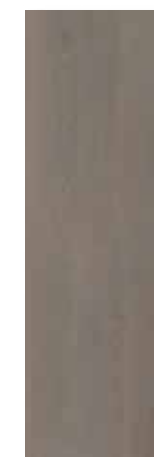
dyeing

UV lacquer

Wood Species : black walnut

Size : 1900*190*15 mm

Thickness : 1.2 mm



dyeing

UV lacquer

Wood Species : oak

Size : 1900*190*15 mm

Thickness : 1.2 mm



dyeing UV lacquer

Wood Species : black walnut
Size : 1900*190*15 mm
Thickness : 1.2 mm



dyeing UV lacquer

Wood Species : oak
Size : 1900*190*15 mm
Thickness : 1.2 mm



dyeing UV lacquer

Wood Species : oak
Size : 1900*190*15 mm
Thickness : 1.2 mm



dyeing UV lacquer

Wood Species : oak Size : 1900*190*15 mm Thickness : 1.2 mm



dyeing UV lacquer

Wood Species : oak
Size : 1900*190*15 mm
Thickness : 1.2 mm



dyeing UV lacquer

Wood Species : oak
Size : 1900*190*15 mm
Thickness : 1.2 mm



dyeing UV lacquer

Wood Species : oak
Size : 1900*190*15 mm
Thickness : 1.2 mm

Happy
Pop



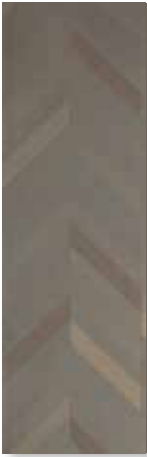
Pop-inspired bright geometry comes alive on the floor, while vibrant color palettes infuse home living with joy and energy.





Color Strategy

Bold color clashes revive Pop street style, with bright, playful layers that create a fresh and relaxed home aesthetic.



Morandi Monologue I

brushed UV lacquer

Wood Species : oak
Size : 510*90*15 mm
Thickness : 1.2 mm



Morandi Monologue II

brushed UV lacquer

Wood Species : oak
Size : 510*90*15 mm
Thickness : 1.2 mm

Matisse's Dance I

parquetry dyeing UV lacquer

Wood Species : oak
Size : 1266*300*15 mm
Thickness : 1.2 mm

Matisse's Dance II

parquetry brushed UV lacquer

Wood Species : black walnut
Size : 1266*300*15 mm
Thickness : 1.2 mm

AY0507

Wood Species : oak

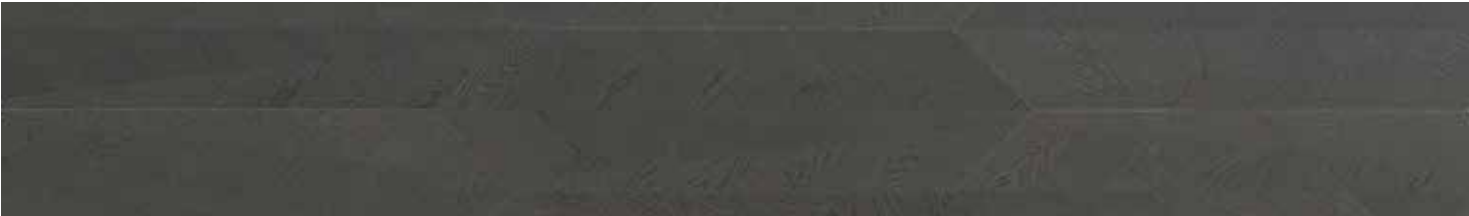
Size : 1100*300*15 mm

Thickness : 1.2 mm

brushed

parquetry

UV lacquer



Wood Species : black walnut

Size : 1266*300*15 mm

Thickness : 1.2 mm

brushed

plane

UV lacquer



Escher's Corridor

parquetry

dyeing

UV lacquer

Wood Species : black walnut oak

Size : 1200*300*15 mm

Thickness : 1.2 mm



Vasarely Rhombus Rhythm I

brushed

parquetry

UV lacquer

Wood Species : oak

Size : 1200*300*15 mm

Thickness : 2.0 mm



Vasarely Rhombus Rhythm II

brushed

parquetry

UV lacquer

Wood Species : oak

Size : 1200*300*15 mm

Thickness : 2.0 mm



Homer's Tide Trace

brushed

parquetry

UV lacquer

Wood Species : black walnut

Size : 1200*300*15 mm

Thickness : 2.0 mm



brushed

reactive stain

UV lacquer

Wood Species : oak

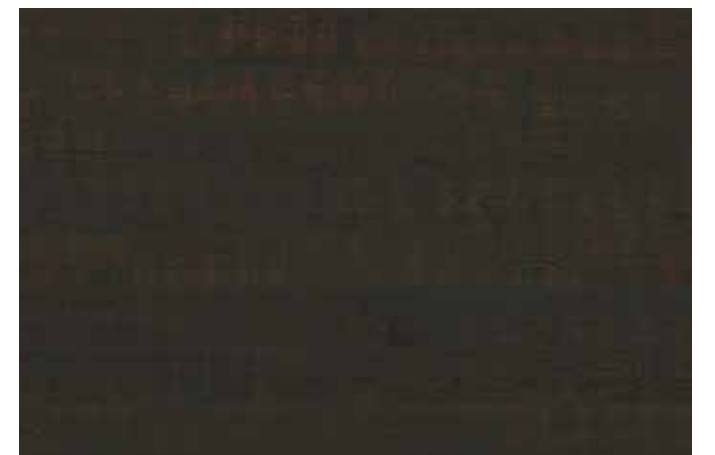
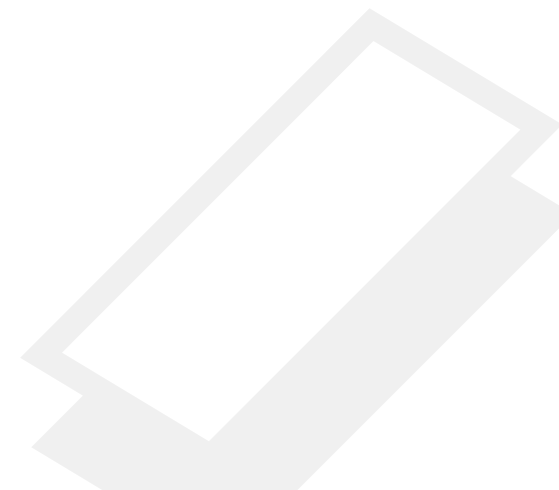
Size : 1266*300*15 mm

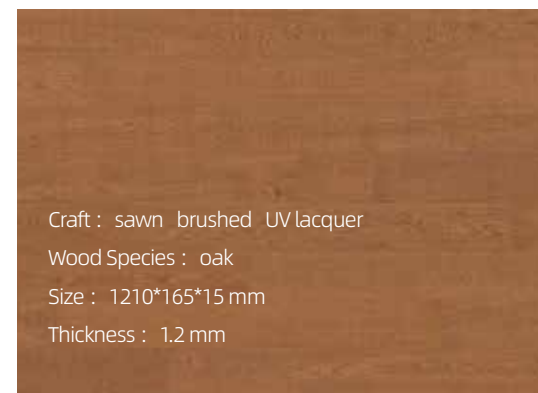
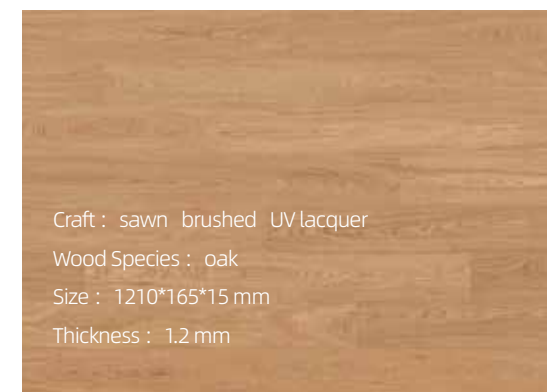
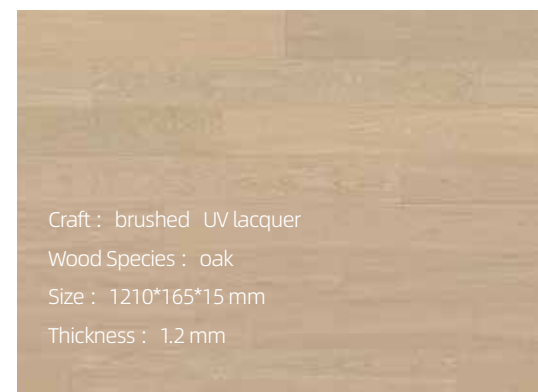
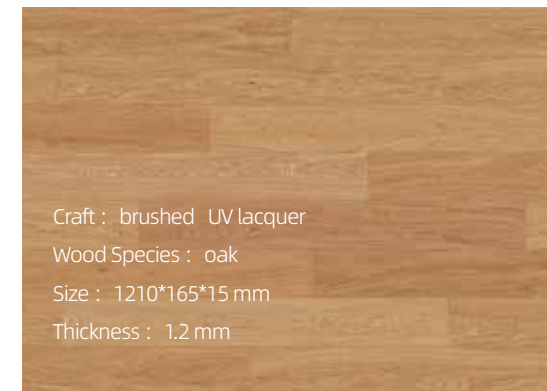
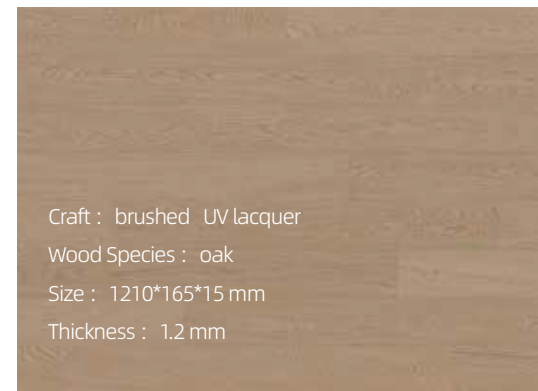
Thickness : 1.2 mm

Endear Artistic



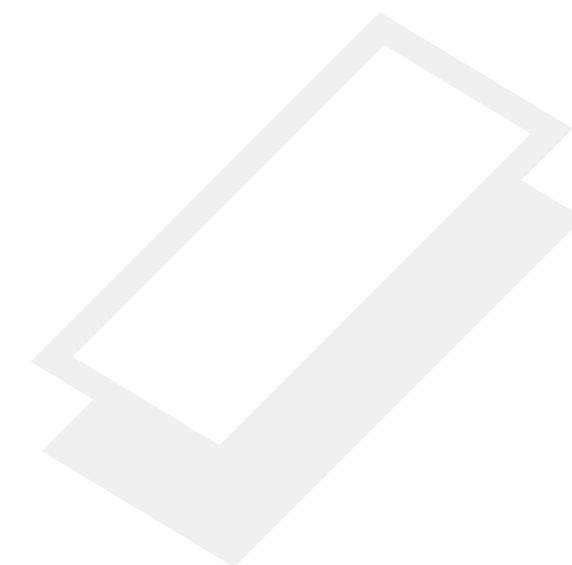
Subtle tones preserve the wood's vibrant grain, creating an airy freshness that heals and soothes everyday living.

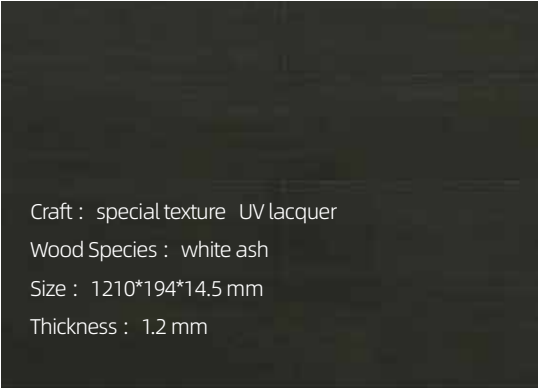
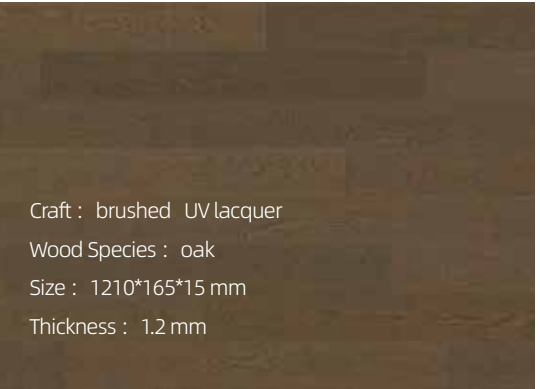
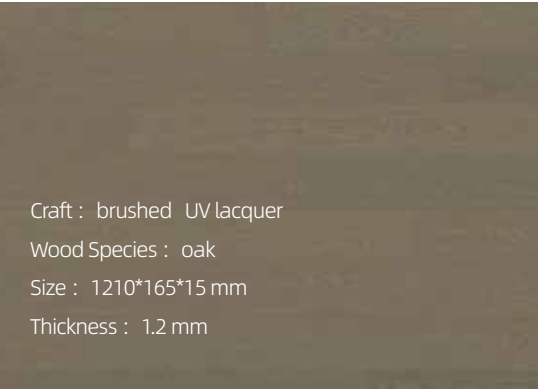
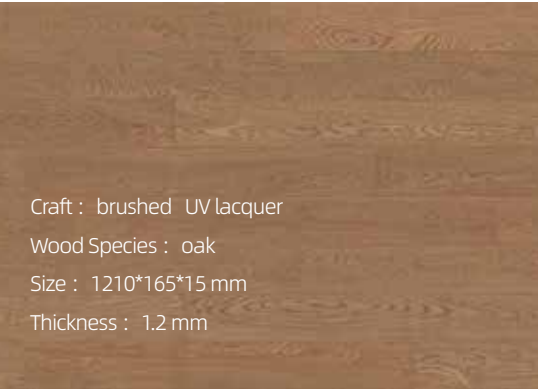
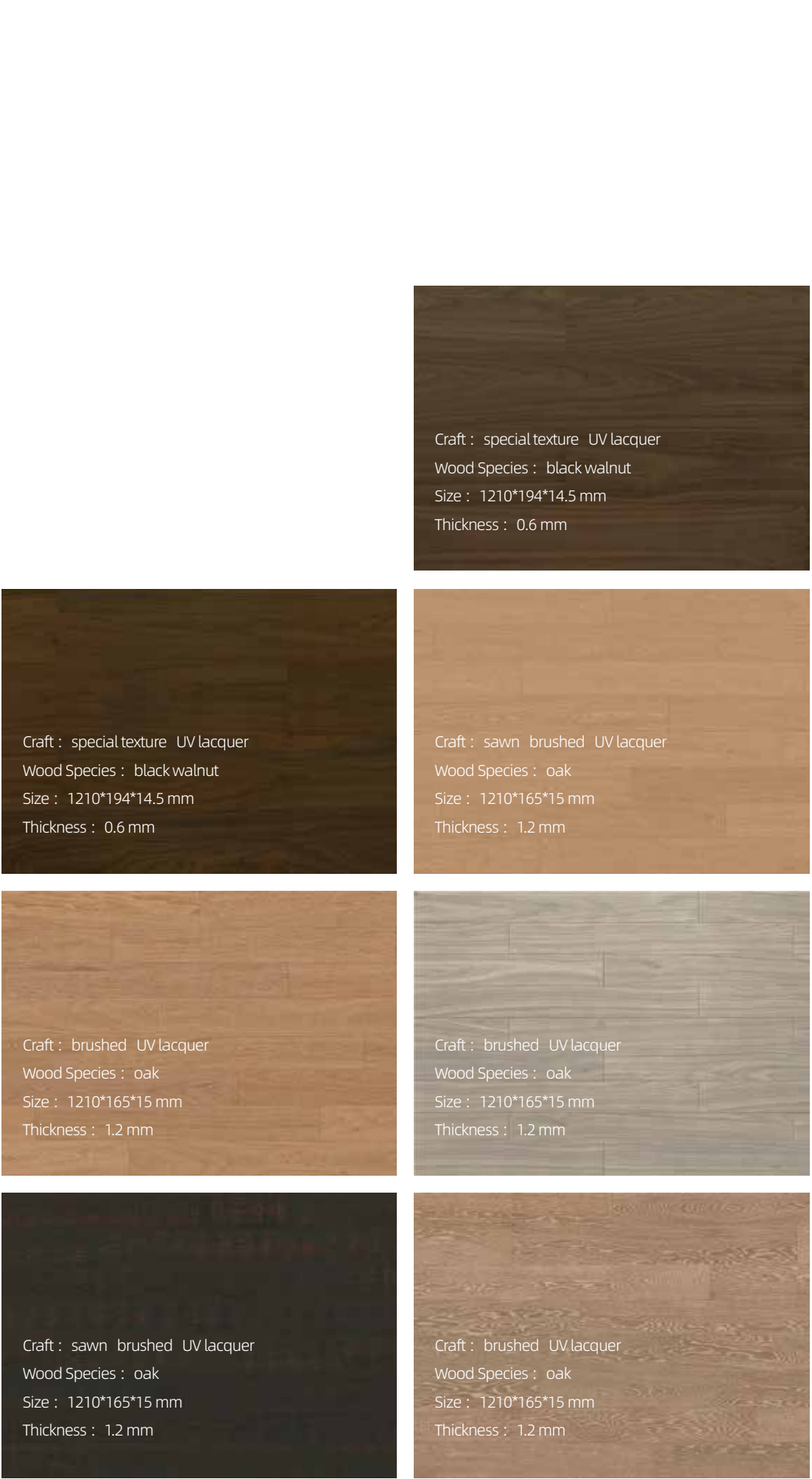


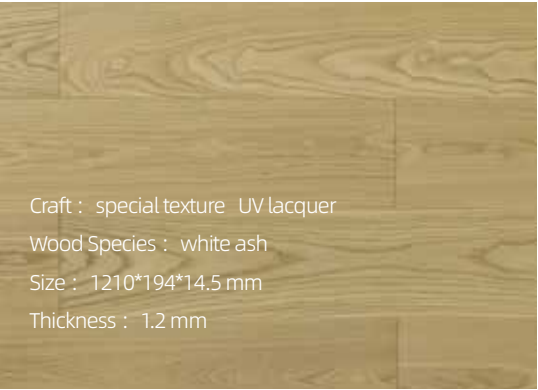
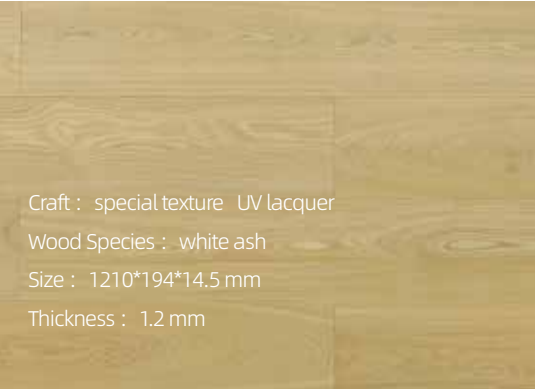
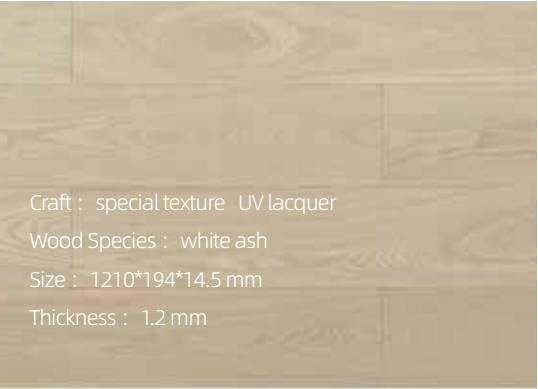
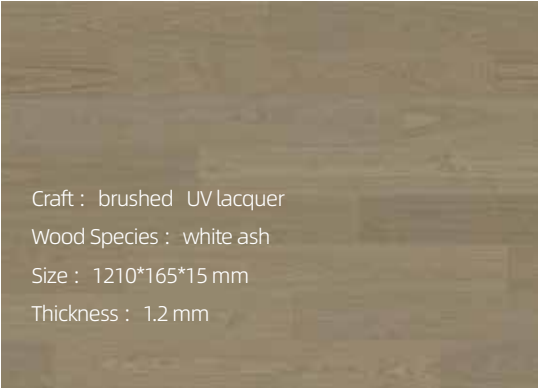
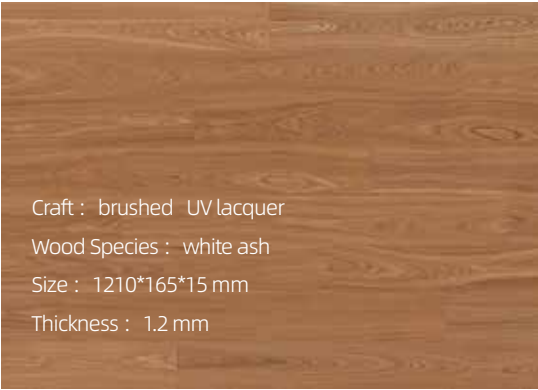
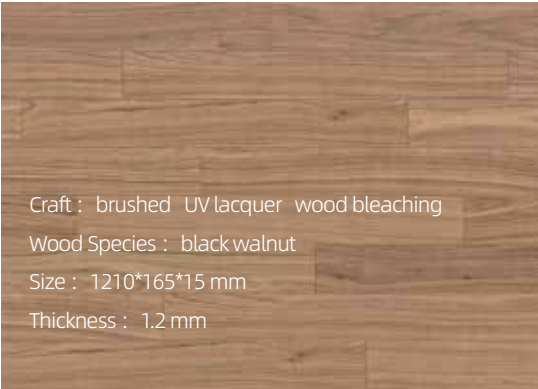
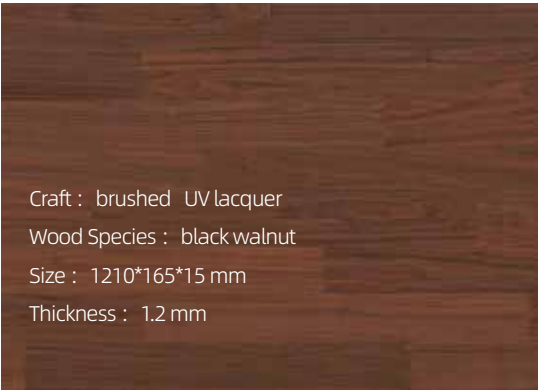
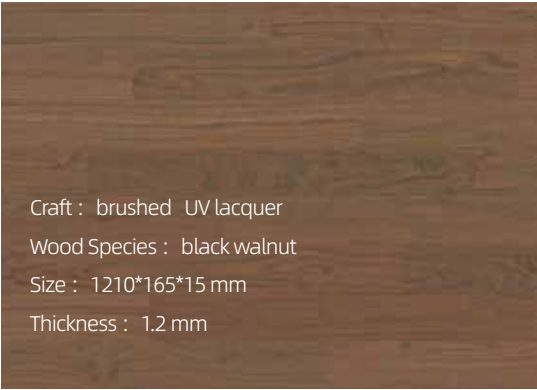
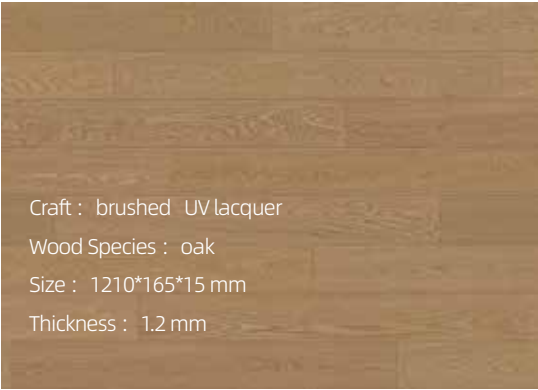


Design Principle:

Straight long-strip natural planks, simply plain, with fine-brushed texture and a soft matte surface that warm and smooth underfoot.







Certified to ENF environmental standards, with soft matte tones,
natural wood grain, gentle on the eyes, warm underfoot, and
worry-free for long-term living.

EXPECTATION

Co-create drive and work closely together

True excellence is co-created. It emerges through deep collaboration among designers, channel partners, and end-users—breathing living vitality into products, spaces, and experiences. With comprehensive training, rich content support, and brand-curated exhibitions, we empower partners to connect seamlessly with the market—enabling an end-to-end journey from display to delivery.

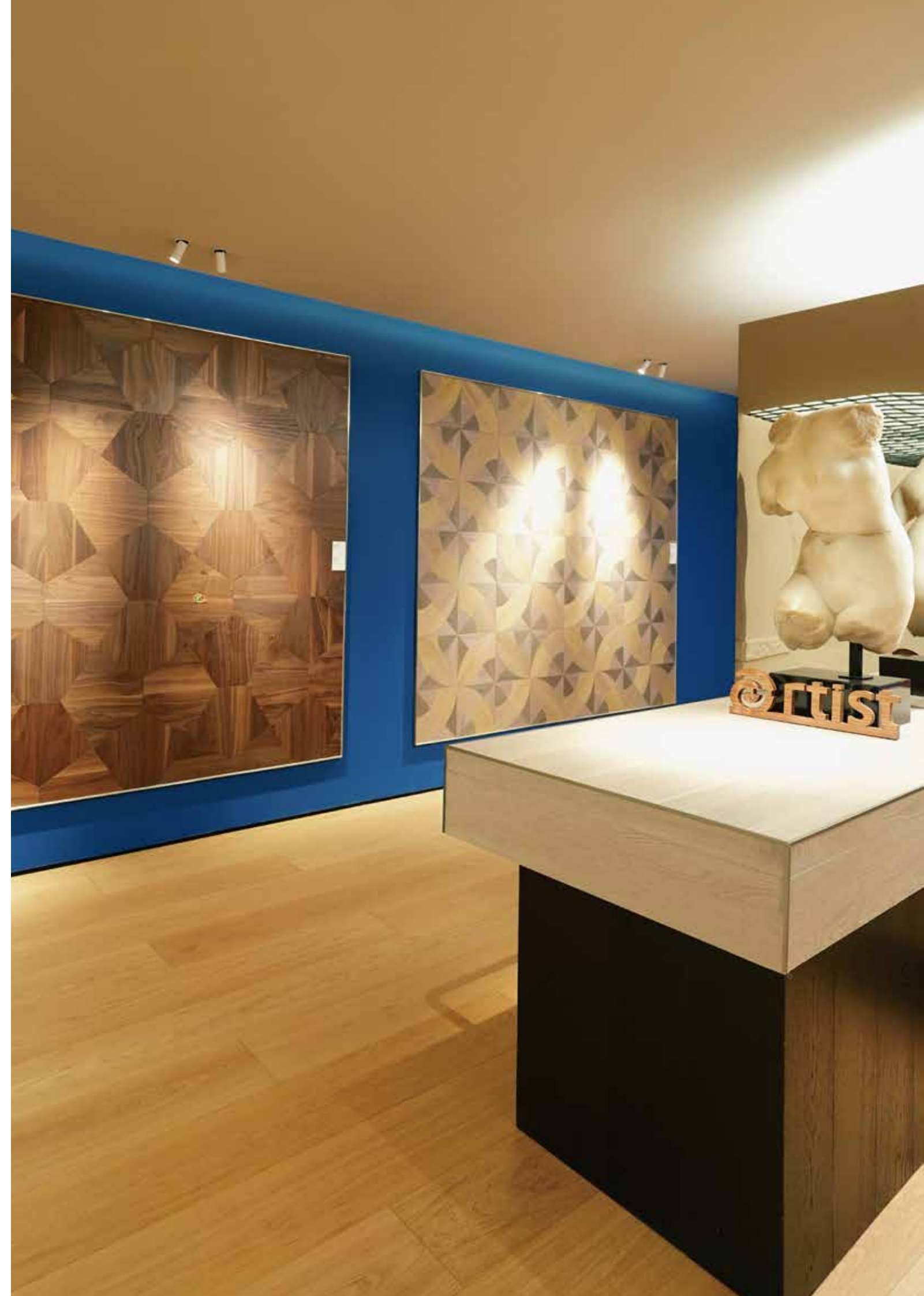
We build not just products, but an ecosystem of collaboration—turning every partnership into a starting point for shared value, and every client's vision into a visible story.



Every step leads to beauty

Everyday, across 1,000 workstations, 1,000 master artisans craft bespoke floors for 1,000 global families—transforming residences into embodiment of art and heritage. We lay the foundation for a sustainable, lasting, elevated way of living—where every step becomes a conscious engagement with beauty.

Art
Gallery





Artistic Parquet

Specificity

Redefining form and structure to expand aesthetic boundaries.

Design speaks character, details articulate taste.

Custom inlay combinations—crafted to be exclusively yours.

Tailored Art, Reimagined Space. Transcending convention, elevating into personalized art.



Inlay Artistry

Material:

Wood, Stone

Along with materials such as glass, lacquer, hot-burnt blue, inlaid metalwork, jewelry, jade, precious stones, natural feathers, etc. for inlaying.

Artisan Fusion · Rare Splendor

Materials and textures in harmony, showcasing refined layers and rare artistic detail.

WOOD SURFACE FINISHING

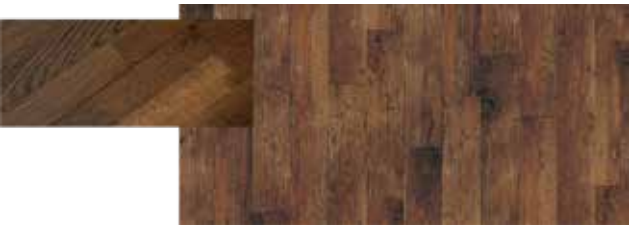


Dyeing

Technology

-Remedy flaws, tint physically, lock the true hue of natural wood veneer.

Natural ink-toned grace, gradient-stained to the core.
Time-stained, the truer grain emerges.

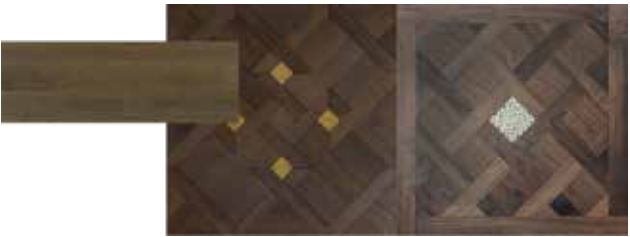


Carbonized

Technology

-Pyrolysis at 180-230°C carbonizes the wood, locking in deeper color and greater dimensional stability.

Heat-carved realm, charred soul.
Pyrolysis tempers wood, stilling time's warmth and calm poetry.



Reactive Stain

Technology

- Tannins react with natural activators, yielding wood with a gracefully aged character.

Nature’ s craft captured, years in an instant.
Chemistry nurtures wood, aged yet renewed.



Smoked

Technology

-Fumed or smoked, wood ages gracefully, gaining tone and calm strength.

Smoke permeates the wood, revealing charcoal-hued grain.
Smoke-cured to an antique patina, the wood gains the steadfast strength of fire-tempered gold.



Hand-Scraped

Technology

-Artisanal scraping etches gentle waves into wood, echoing time-worn surfaces – every piece bears its own unique texture.

Dull blade, slow carve– timber turns to quiet verse.
From sight to touch, slow handicraft brings beauty.



Special Texture

Technology

-feather grain、 leather grain、 horsehair,etc.

Wind-woven grain, touch-warmed.Feather-fall,
leather-softened–textures felt, grain-true.

BUSINESS PARTNERS

MAIN BUSINESS



Australasian
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Association®
Local professionals, world-class standards.



FLOOR COVERING
INSTITUTE
of AUSTRALIA



pancare
FOUNDATION



Andersens
The respected name in floors and more

CARPET COURT

FLOORING  TRA



floorworld
MORE THAN JUST FLOORING



Global
GreenTag®
International



DOMESTIC TOP-TIER REAL ESTATE PROJECTS



GLOBAL TRADE SECTION



BRAND HIGH-END CUSTOMIZATION SECTION